

JustPay – Description of Service



JustPay system provides for an easy launch of SMS-based services with access codes for specific contents available via the Partner's websites (or other channels).

1. Use of codes (example):

User:

1. Enters the Partner's website.
2. Wants to access the chargeable section – information is displayed about SMS message to be sent in order to receive an access code.
3. Sends the SMS message with the requested contents.

JustPay:

4. The User's SMS message is sent to justpay system.
5. The SMS message is screened for correctness of contents.
6. SMS with the access code is sent to the User.

User:

7. Enters the code on the Partner's website.
8. If the code is correct, the User gains access to the chargeable section (if the code is incorrect – its accuracy should be verified).

2. Launching cooperation with JustPay

- To launch cooperation with justpay, a sign-in form should be filled on www.justpay.pl.
- When the sign-in process is completed, the Partner defines commands and assigns SMS premium numbers (specifying the cost of SMS to be incurred by the User to gain access to secured contents).
- Every command-number combination is associated with a method of access code generation.
- There are 3 available methods for the Partner to connect with JustPay system, which differ in the way how access codes are generated and verified (detailed description of solutions and example scripts may be uploaded from www.justpay.pl).
- Having defined the commands and SMS contents, the Partner displays such information on the website (commands and SMS number).
- Any end user who wants to access secured resources sends a SMS message at the particular number with contents that are one of the commands.
- In response the user receives one of the unique codes that may be later used by him/her to access the secured (chargeable) resources published by the Partner in the Internet.
- Settlements are made on a monthly basis. Reports with a summary of Partner's SMS traffic are submitted by the 7th day of the next month for the previous calendar month. Based on such reports, the Partner shall issue for JustPay a bill or invoice to be paid within 21 business days. In case of new Clients, an agreement to be signed is sent together with the first report.
- The first settlement is made when the Partner generates a minimum amount of net PLN 205 (i.e. turnover of PLN 500 – e.g. 250 SMS for 2 zlotys). The minimum amount should be generated within maximum 3 months.

3. Definition of commands

- With justpay system it is possible to define concurrently many commands for many numbers, thus allowing the Partner to launch more than one service within one justpay account.
- The distinction between commands and numbers is useful for later evaluation of the reports as it is easy to distinguish income generated by respective services. Another way of employing a range of commands is to make a distinction among publishing channels – one service may be promoted through ads in the Internet and concurrently through advertisements in the press. Establishing two commands in such case helps evaluate the effectiveness of respective channels.
- The creation of several commands does not affect any technical aspects of the solution. If several commands promote one service, all received access codes should function in the same way.
- If there are several independent services, the code received by sending the command associated with A service is simply incorrect at an attempt to access B service.
- The system works differently for Premium numbers – if a certain command is entered for many numbers, e.g. 7136 (number per 1zł), 7555 (number per 5zł), and 7936 (number per 9zł), the access code received shall provide different rights depending on the specificity of the service and data sold – for example duration of access may depend on the price of SMS, i.e. 24h for 7136, one week for 7555 and one month for 7936.

Should you have any questions, please contact us at: justpay@avantis.pl